

Q: What is the likelihood that a really great idea, possibly your organization's next breakthrough innovation, is sitting in your organization right now?

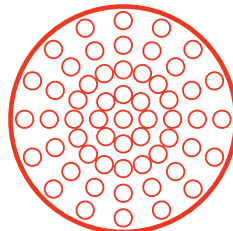
A: 100 percent.

The trick is to find it, understand it, and determine how best to make it a reality.

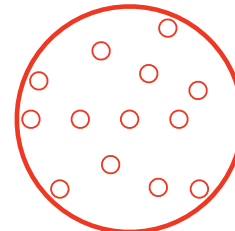
What it is

Collective Next's Innovation Accelerator is a one day, intensively facilitated sessions that will enable you to generate a host of fresh, creative, practicable ideas for either innovating some aspect of your current mature business model, or for helping you rapidly understand and seize a new opportunity. With an Innovation Accelerator session, your organization will achieve the following objectives:

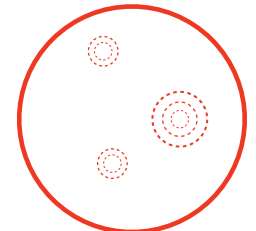
- Align and mobilize your team around the need to innovate in a specific area
- Rapidly generate a set of innovative ideas
- Quickly align the team around the highest potential ideas
- Identify practical next actions to move forward with the most viable, innovative, and exciting ideas generated
- Build interest and excitement in the organization to explore and realize innovative ideas



GENERATE



HIGH POTENTIAL



EXPLORE & REALIZE

How it Works

You identify the area of interest. Collective Next helps you prepare your people. We then design the day to provide you the structure and flexibility along with the freedom and control to generate a high volume of high value ideas. We employ the best principles of deep brainstorming, collaboration, and design thinking in order to get the best creative thinking out of your team while at the same time energizing them about the possibilities.

Types of Innovation Accelerator Sessions

- Innovating mature products, processes, or market approaches – When you are already making incremental improvements and have the basics covered, bring together a cross section of stakeholders, users, experts, and customers to spark true innovation and change the game for your organization.
- Rapid ideation to seize new opportunities/markets – When a new opportunity presents itself, bring together a group of stakeholders to rapidly understand the opportunity, generate ideas for seizing it, and determine next steps for the most viable ideas.

The Value to Your Organization

- Unshackle the creative forces within your own organization
- Rapidly generate a host of fresh, new, viable ideas for moving your organization forward
- Rapidly prioritize the best ideas
- No idea leak; lose not a single idea, but have them ready and accessible for when their time comes
- Excite your team about their own potential