

Introducing TED Collaborative

What is TED Collaborative?

TED Collaborative is an intensive personal, organizational and business development opportunity integrated into the TED Conference experience. It answers a simple question: How can organizations best tap into and productively leverage the remarkable potential of TED? TED Collaborative represents a unique opportunity for leading organizations to participate in a custom designed, facilitated experience, richly imbued with the freshest ideas from TED and focused on the real world application of those ideas.

Why should I send my top executives to TED Collaborative?

TED Collaborative multiplies the value and inspiration of attending a TED conference by integrating expert facilitation, collaborative design thinking, and experienced-based leadership development with the all of the “Ideas Worth Spreading” that TED is renowned for.

The result of a new working relationship between TED and Collective Next, TED Collaborative provides the framework and the support necessary for TED Collaborative participants to immediately and effectively process the TED experience, develop relevant insights, and apply those insights to their own development and to the sustained health and creative evolution of their own organizations.

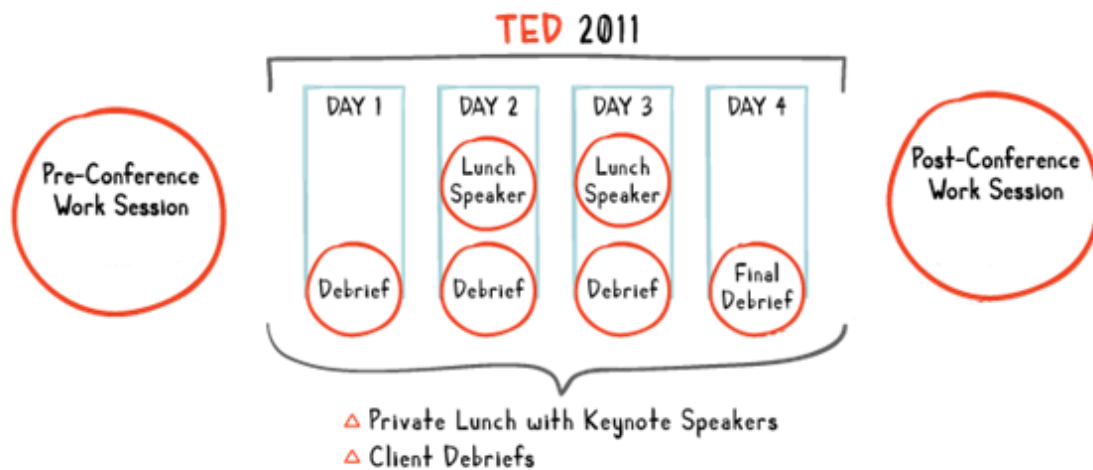
What will the TED Collaborative experience include?

- Practical guidance on getting the most out of the TED Conference experience
- An experienced TED conference veteran as guide and mentor through TED
- Private lunch(s) with keynote speaker(s)
- Intensive, topic-driven, discussion groups relevant to the participants and their business
- Unparalleled networking opportunities as participants engage meaningfully with the people and ideas shaping our world today
- Personal development opportunities informed by the ideas and insights gained
- Prominent sponsorship opportunities

Moving Forward: Building on the TED Collaborative Experience

The TED Collaborative experience does not end with the conclusion of the conference. Each organization participating in TED Collaborative will have a post-conference opportunity—as well as the design and facilitation support—to workshop the insights they gained and drive them into their own organization.

TED Collaborative Process Overview



About Ted

TED is a small nonprofit devoted to Ideas Worth Spreading. It started out (in 1984) as a conference bringing together people from three worlds: **Technology, Entertainment, Design**. Since then its scope has become ever broader. Along with two annual conferences -- the TED Conference in Long Beach and Palm Springs each spring, and the TEDGlobal conference in Oxford UK each summer -- TED includes the award-winning TEDTalks video site, the Open Translation Project and Open TV Project, the inspiring TED Fellows and TEDx programs, and the annual TED Prize.

The annual TED conferences, in Long Beach/Palm Springs and Oxford, bring together the world's most fascinating thinkers and doers, who are challenged to give the talk of their lives (in 18 minutes).

About Collective Next LLC

Founded in 2003 with the simple goal of helping organizations, communities and individuals come together, think better, and move forward, Collective Next uses the power of collaboration to create value for their clients. Their services include strategy design, communication, execution, and development. Their work spans a broad range of topics and their clients include Fortune 500 companies in the financial services, health care, insurance pharmaceutical, energy, consumer electronics, technology, and professional services industries.